NEO FILM REPUBLIC



NFR FILM BUSINESS STREAMS

- 1. **NFR FILMINCUBE**FILM INVESTORS INCUBATOR
- 2. NFR FILM SOUK GLOBAL FILM MARKET
- 3. NFR PITCH ROOM SCRIPT PITCHING FESTIVAL



NFR FILMINCUBE

Dare to **DREAM...**You are not **ALONE**

MASTERS CURATING FILMINCUBE



Dr. Mohan ThomasExecutive Chairman - NEO Film School
Director & Founder Chairman of
Birla Public School, Doha, Qatar



Shri. Siby MalayilIndian Director of 47 Feature Films
President - FEFKA
Festival Chairman - NFR Kochi Festival



Dr. Jain Joseph FTII, IIM
Founder & Chairman - Neo Film School
Founder Director - FAAP (Film as a Profession)
Festival Director - NFR Kochi Festival



Dr. Beena UnnikrishnanChairperson, Executive Committee - NFR Kochi Festival Artist, Art Entrepreneur
Global Chair, G100 - Art Leadership & Films



Ms. Deepti Chawla

Executive Producer - Film 'Shameless'
(Winner of Best Actress Award at
Cannes Film Festival 2024)
Former Head - NFDC Limited
Former Programmer - Gala Premieres, IFFI, Goa
Former Associate Vice President, Viacom18
Motion Pictures



Leo Thaddeus
Writer & Indian Film Director
Executive Director - NFR Kochi Festival
School Director - Neo Film School

FILMINCUBE

Pathway to structured, transparent & sustainable Film production business.

OBJECTIVE

Educate and mentor individuals who want to embark into film productions as a SUSTAINABLE business vertical. FILMINCUBE will mentor the projects to make it into a functional business model, considering Target Audience, Market Size, Market Segments, Distribution Channels, Exhibition Platforms, appropriate Production Cast & Crew and other related factors.

FILMINCUBE does not carry out film production. FILMINCUBE will recommend a panel of production houses and co-production partners who can carry out the production and who are appropriate for the style, process and scale of each production. Professionals to be associated with it will be selected from a large pool of technicians & actors.

SHORTS TO FEATURES

Even though NFR KOCHI Festival focus on Short Films, Documentary and Animation, every activity in the festival is intended to educate and hand hold young film professionals and investors to create feature film productions and leveling up their film production management skills. The intended outcome is to profitably create film productions with global business protocols ensuring Sustainability.

RE-DISCOVER THE WHEEL

Join any of the 3 Business streams of NFR KOCHI FESTIVAL. Following are the three Business streams in NFR Kochi Festival.



NFR FILMINCUBE

Film Investors Incubator

Target Audience:

Whoever is ready to invest a minimum of Rs. 1 lakh for a short film production..

NFR FILM SOUK

Opens up Global and Indian Film Markets. Festival curators and Global co-producers & executive producers will participate in this market.

Target Audience:

Those who are making films, made films and want to sell films These **3 segments** jointly will take forward the productions pitched in **NFR KOCHI FESTIVAL** to successful accomplishments.

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8 TARGET GROUPS

WHO CAN BENEFIT FROM FILMINCUBE

- 1 Those who seriously want to enter into the mainstream feature film industry through successful production ventures. They will begin with short films or documentaries and will start producing feature films within a span of 1 or 2 years depending on their capability.
- Those who want to make short films on certain specific topics of their interest. Eg. Retired person who wants to make short films on their service stories.. who has funds and stories with them but don't know how to proceed.
- 3 Those who want to make documentaries on the topics of their interest... where they may have supporting funders but do not know how to mange it.
- 4 Those who want to make experimental films with international co- productions and market it in Global Film Market.
- **5** Those who are capable of pooling in large funds and make animation films.
- **6** Those who want awareness about and tap Government grants from India and abroad for film co-productions, film tourism grants from various countries and CSR funded film productions.
- **7** Those who have funds and scripts and want to create a viable project design with a feasibilty study.
- **8** Newly formed or emerging film production houses which would require guidance on production management and insights on global co-production collaborations.



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NFR KOCHI INTERNATIONAL FILM FESTIVAL

7 STREAMS OF NFR KOCHI FESTIVAL

SEGMENTS	SLNO	STREAMS
FILM AS BUSINESS	1	NFR - FILMINCUBE - Film Investors Incubator
	2	NFR - PITCH ROOM - Script Pitching Festival
	3	NFR - FILM SOUK - Global Film Market
FILM AS PROFESSION	4	NFR - GLOBAL ACADEMY AWARDS
	5	NFR - 48 HOUR Extempore Film Making
FILM EDUCATION	6	NFR - FILM CONCLAVES
FILM & ART	7	NFR - BENCHMARK Film Screenings

VIRTUES JUSTICE HAPPINESS



KOCHI FESTIVAL

NOT JUST A FILM FESTIVAL

CONTACT

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